

open event
all welcome

23.3. GLOBAL VENTURE LAB KICKOFF

tampere

Paavo Koli Auditorium, Pinni A, University of Tampere

08.00-08.30 welcoming & coffee

08.30-09.30 WARM UP PANEL AND OPEN DISCUSSION

Words of welcome: Where Jyväskylä meets Tampere

Mika NIEMINEN, Secretary General, University Alliance Finland (UAF)

Warming the stage: From eBRC to GVL

Marko SEPPÄ, Head of Global Venture Lab, JYU, Event Chair

Dhrubes BISWAS, Head of Entrepreneurship Programs & Incubation, IIT Kharagpur

Risto LEHTIMÄKI, Director of Marketing and Communications, Metso Automation

Markus PESSA, Head of Optoelectronics Research Center, TUT

Ikhtlaq SIDHU, Head of Center for Entrepreneurship and Technology, UC Berkeley

Bon Voyage by Jarmo VITELI, Head of Research, INFIM, UTA, Event Host

09.30-11.30 bus transport from TAMPERE to JYVÄSKYLÄ (return after dinner)

jyväskylä

Martti Ahtisaari Hall, Agora, University of Jyväskylä (unless otherwise noted)

12:45-13:15 welcoming (doors close at 13:15 for webcasting!)

13.15-15.00 LET'S GLOBALIZE INNOVATION!

Words of Inauguration

Aino SALLINEN, Rector of JYU

Mika NIEMINEN, Secretary General, University Alliance Finland

Janne KÄNKÄNEN, Commercial Counsellor, Ministry of Employment & Economy

Keynote: Growth venturing for problems worth solving

Tommi Rasila, CEO of Tampere Chamber of Commerce and Industry

A Toast to the Global Venture Lab

Beyond National Silos: The 'who-do' of GVL Network

Marko SEPPÄ, JYU, Founding Chair

Dhrubes BISWAS, IIT Kharagpur, Co-Founder

Ikhtlaq SIDHU, UC Berkeley, Co-Founder

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23.3. GLOBAL VENTURE LAB KICKOFF

jyväskylä

Agora Building, University of Jyväskylä

15.00-15.30 coffee break

15.30-17.00 GVL TALKS

BUSINESS (gamma)

Keynote: Pekka RISSANEN,
professional co-entrepreneur

Co-entrepreneurship in
practice: What is required?

Chair: Christian ASPEGREN
Discussants: Tuuli Kirsikka PIRTIAHO,
Pekka JÄRVINEN, Sami KETTUNEN,
Eero TEERIKORPI,

Event in Finnish

LEARNING (agora 1)

Keynote: Taneli TIKKA,
serial entrepreneur

Learning by doing: What
can GVL offer to students?

Chair: Mari SUORANTA
Discussants: Malin BRÄNNBACK (tbc)
Vesa PUHAKKA, Marko TORKKELI

Event in Finnish

RESEARCH (ag c132.1)

Keynote: Antti HAUTAMÄKI,
research professor

Commercialization as
science?

Chair: Jukka HEIKKILÄ
Discussants: Dhruves BISWAS,
Heikki HANKA, Marko JÄRVENPÄÄ,
Ikhtlaq SIDHU

Event in English

****PRESS CONFERENCE** – by invitation only

(Lea Pulkkinen Hall)

17.00-17.30 coffee break

17.30-19.00 JYU TALKS OPENING CEREMONY (Agora, Martti Ahtisaari Hall)

Welcoming, Rector Aino SALLINEN

Keynote : Case Operaatio Maa, Martti SYRJÄ & Erja HÄKKINEN

Case GVL, Dhruves BISWAS, Marko SEPPÄ, Ikhtlaq SIDHU

Case Sustainable growth venturing, Pasi KEINÄNEN

What is JYU TALKS about? Jane PORTER, Session Chair

JYU TALKS is a 2-week long event on campus. The main objective is to get the students of the University of Jyväskylä to think about how their education relates to solving global issues. For more information of the full event, visit www.jyutalks.fi.

19:45

DINNER (by invitation only)

Keynote by Markus PESSA, Head of Optoelectronics Research Center, TUT

by invitation only

24.3. RUNWAY TO GROWTH

Runway to Growth facilitates for a half-day strategy workshop for six GVL venture teams: Founders, their co-entrepreneurs, and other value-creation partners. Each venture team (A to F) has 40 minutes in six different workshops, all addressing a critical subject to be tackled on the venture's way to global markets.

08.00-08.25 **Global get-together**, Agora Delta
Preparation of stage by GVL founders and workshop hosts

08.30-10.00 **On the Runway (workshops I & II)**

10:00-10:15 break

10.15-11.45 **On the Runway (workshops III & IV)**

11:45-12:45 working lunch, Hotel Alba

12.45-14.15 **On the Runway (workshops V & VI)**

14.15-15.45 **CLOSING REMARKS**, Martti Ahtisaari Hall, Agora
Conclusions by GVL founders, workshop hosts,

Theme	Runway Partner	Room	I	II	III	IV	V	VI
			8.30-9.10	9.15-9.55	10.15-10.55	11.00-11.40	12.45-13.25	13.30-14.10
GOVERNANCE	PwC	MaE 303	A	B	E	F	C	D
LEGAL	Procopé & Hornborg	MaE 201	B	A	F	E	D	C
FINANCE	Finnvera	Ag C232.1	C	D	A	B	E	F
BUSINESS DEVELOPMENT	Technopolis Ventures	Ag C221.1	D	C	B	A	F	E
BRANDING	Aava & Bang	MaE 123	E	F	C	D	A	B
GLOBALIZATION	IIT Kharagpur UC Berkeley	MaE 123	F	E	D	C	B	A



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