

GLOBAL VENTURE LAB - RESEARCH COMMERCIALIZATION AS SCIENCE

Time Monday 23.3.2009, 15.00 – 17.00

Place University of Jyväskylä, Agora C132.1

Global Venture Lab is a university based business creation platform dedicated to problems worth solving. To tackle today's diversified and multidisciplinary problems GVL presents new ideas on doing research – how to bring studies closer to businesses, and businesses closer to researchers and science; and how to apply action research. This session discusses the research side of GVL and presents the possibilities offered to globally connected faculty.

See www.v2c.info for the whole day's program.

Program

- 15.00 Welcome coffee in Agora Lobby
- 15.30 **KEYNOTE: Commercialization as Science?**
Antti HAUTAMÄKI
- 16.00 **Insights on new ways of doing industry research at UC Berkeley (USA) and IIT Kharagpur (India)**
Ikhlaq SIDHU and Dhruves BISWAS
- 16.30 **Discussion: How GVL network advances action research?**
Chair Jukka HEIKKILÄ, University of Jyväskylä
Discussants:
Marko JÄRVENPÄÄ, Heikki HANKA, Ikhlaq SIDHU, Dhruves BISWAS
- 17.00 Session ends

This event is open to everyone. Come see what the Global Venture Lab has to offer you!

Registration: Please register at www.v2c.info or by email to Jane Porter jane.porter@jyu.fi.