

SOLVING GLOBAL PROBLEMS AT THE LOCAL LEVEL

'JYU TALKS' OPENING CEREMONY

Time Monday 23.3.2009, 17.30 – 19.00

Place University of Jyväskylä, Agora, Martti Ahtisaari Hall

Empowering the students to "solve problems worth solving" is elemental for Global Venture Lab. The night of the 23rd marks the opening of four following nights (in Ilokivi) for the various faculties on campus, where the students can brainstorm and be inspired to think of their skills as something more than just leading to a job – but as tools to change the world.

Program

17.00 Warm-up coffee (Agora Hall)

17.30 Welcoming, Rector Aino SALLINEN

17.40 Keynote: Martti SYRJÄ & Erja HÄKKINEN
*discuss their experience of bringing windmills to Ivovo,
a small village in northern Madagascar for Operation Maa*

18.15 Case: Global Venture Lab
Dhrubes BISWAS, Marko SEPPÄ, Ikhtlaq SIDHU

18.30 Case: Creating business for sustainability
Pasi KEINÄNEN, Metra Oy, Thomas YAMBASU, Sierra Leone
Fair Trade Diamonds (tbc)

18.45 What is JYU TALKS about? Jane PORTER

19.00-19.45 Refreshments & networking (Agora Hall)

This event is open to everyone, especially to STUDENTS! The discussion nights for students will all be held in Ilokivi between 18.00-20.00 on the following dates:

24.3 Humanities/Social Sciences

25.3 Education/Sports & Health Sciences

30.1 Math & Science/IT

1.4 Business & Economics

For more information

See www.v2c.info & www.jyutalks.fi or contact Jane Porter at jane.porter@jyu.fi or 0400247411