

GLOBAL VENTURE LAB OFFICIAL KICKOFF

LET'S GLOBALIZE INNOVATION!

Time Monday 23.3.2009, 13.15 – 15.00

Place University of Jyväskylä, Agora, Martti Ahtisaari Hall

V2C Forum 2009 is proud to host the official launch of Global Venture Lab, in Finland, and the birth of the GVL Network. GVL is a university based business creation platform dedicated to problems worth solving. It is empowered by globally connected faculty, students, and alumni of business competence. The first GVL was launched in the USA, at UC Berkeley, on November 21, 2008, followed by India, IIT Kharagpur, on January 8. The launch of GVL in Finland, at JYU, marks the birth of the GVL Network. In Finland, the GVL team is complemented by dedicated individual "knowledge investors" – experienced executives and entrepreneurs – who partner with the faculty and students as part-time co-entrepreneurs in investing knowledge (energy, connections, capacity, and competence) as capital in selected growth ventures. They team up with inventors and entrepreneurs determined to create the best available combination of co-entrepreneurs, financiers and corporate partners to jointly build sustainable businesses to global markets.

More information of the whole V2C Forum 2009 program can be found at www.v2c.info.

Program

Words of Welcoming

- Aino SALLINEN, Rector of University of Jyväskylä
- Mika NIEMINEN, Secretary General of University Alliance Finland
- Janne KÄNKÄNEN, Commercial Counsellor, Ministry of Employment & Economy

Keynote: Growth Venturing for Problems Worth Solving

- Tommi RASILA, CEO of Tampere Chamber of Commerce and Industry

A Toast to the Global Venture Lab

Beyond National Silos: The "who - do" of GVL Network

- Marko SEPPÄ, JYU, Founding Chair
- Dhrubes BISWAS, IIT Kharagpur; Co-Founder
- Ikhtlaq SIDHU, UC Berkeley, Co-Founder

For more information

See www.v2c.info or contact Jane Porter at jane.porter@jyu.fi, 0400247411