

---

**v2c forum 2009**

building business from venture-to-capital

**23.-24.3.2009**

university of jyvässkylä

---



## **RISTO LEHTIMÄKI**

**VP Marketing and Communications, Metso**

**Risto Lehtimäki** has extensive experience in international business operations and global business management. Lehtimäki started his career as an Internal Sales Manager in Valmet Automation. Already then he was proactive in streamlining and restructuring operations. In the 1990's Risto Lehtimäki worked as a Production Manager and Technical Director in Valmet Automation Canada. As a head of several departments he turned heavily unprofitable operations into profit making ISO 9001 certified team organization and established new units to increase market share and profitability. In his current duties as a Vice President in Marketing and Communications for Metso Corporation, he has brought in and globally implemented novel concepts in connecting R&D to marketing, customer centric marketing and brand building, strategy coordination of several business units and global service/performance providing concept for Process Industry. Marketing concepts he and his organization have created have become industry benchmarks in the automation industry world wide. Risto has an M.Sc. in Engineering, Industrial Economics.