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Malin Brännback, D.Sc. (Econ & Bus. Adm.), Professor is Chair of International Business at Åbo Akademi University where she received her doctoral degree in management science in 1996. She also holds a B.Sc. in pharmacy. Prior to her return to Åbo Akademi University in 2003, she served as Associate Professor in Information Systems at University of Turku, and Professor of Marketing at Turku School of Economics. She is Docent at the Turku School of Economics where she taught prior to returning to Åbo and she is Docent at the Swedish School of Economics and Business Administration in Stockholm. She has held a variety of teaching and research positions in such fields as Information Systems, International Marketing, Strategic Management and Pharmacy. She has published widely on entrepreneurship, biotechnology business, and knowledge management. She has authored with Professor Alan Carsrud (Loretta Rogers Chair of Entrepreneurship at Ryerson University, Canada) the books *Entrepreneurship* (Greenwood Publishing, 2007) as well as, *Understanding the Entrepreneurial Mind: Opening the Black Box* (Springer Verlag, 2009). Her current research interests are in entrepreneurial growth and performance in high technology entrepreneurship, especially within the field of life sciences, entrepreneurial intentionality, and entrepreneurial cognition.