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Jukka Heikkilä a.k.a Jups, born in 1961, holds Ph.D. (econ.) in Information Systems from the Helsinki School of Economics in 1995.

He is professor of Electronic Business at the University of Jyväskylä, docent of Innovative Technologies at Helsinki School of Economics and Business Administration, and docent of Information Systems at the University of Turku. He has been running eBusiness education at the University of Jyväskylä for a decade and initiated Technology Based Business education for other disciplines. He is a founding member of the Information Systems Special Interest Group of the Finnish Society of Computer Science. He is also an expert member for the Finnish Information Tehnology education council and participates in the development of research agendas of the Strategic centres for science, technology and innovation in Finland (Flexible Services and Global Networks).

His current research focuses on two main areas: First, how to design and handle global, distributed ICT-enabled activities over a network of companies, and secondly, what kind of institutional structure eBusiness of intangible products require, e.g., designing the governance structure for National Enterprise Architecture Interoperability initiative of the Finnish Government. He has run numerous research and consultancy projects in co-operation with industry and other European universities of e- and mobile business.