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**v2c forum 2009**

building business from venture-to-capital

**23.-24.3.2009**

university of jyväskylä

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## JANE PORTER

### JYU Talks Opening Ceremony Speaker

Ms. Jane Porter is Project Manager of Global Venture Lab, acknowledged and funded, in 2008, as a University Alliance Finland Research Cluster of Excellence. Since 2008, as part of the GVL concept, Ms. Porter has served as a "student co-entrepreneur" in a globally growth-oriented alternative energy venture. She holds a B.B.A. (Bachelor of International Business) from Carleton University, Canada, and is awaiting the papers for her thesis "Growth Venturing for Sustainability" for an M.Sc. in Corporate Environmental Management from JYU, Finland.

Aside from the current startup she is working with now, Jane has had previous experience working with startups and pitching for business plan competitions in Canada. In 2007 she and two other Carleton students won 1<sup>st</sup> place at the Annual Wes Nicol Business Competition.

Jane has spent numerous years working from all sides of the event planning industry, from running her own leadership conferences to professional planning for other companies and to catering to events on site.

Jane's real passion though is finding ways to change the world through business. As the GVL often states "growth venturing for problems worth solving" – Jane moved on this phrase and started on a University-wide event entitled "JYU Talks – about problems worth solving". This is an event that caters to all the 7 faculties on campus and engages the students to think about how their education relates to solving the big problems of the world.

Along with working for the GVL, Jane founded a new professional chapter for Net Impact in Central Finland with her colleagues from JYU this winter. Net Impact is a global organization with over 10 000 members, committed to sustainability and business.

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